



**NEW** Location. **NEW** Dates. Same **AWESOME** Conference.

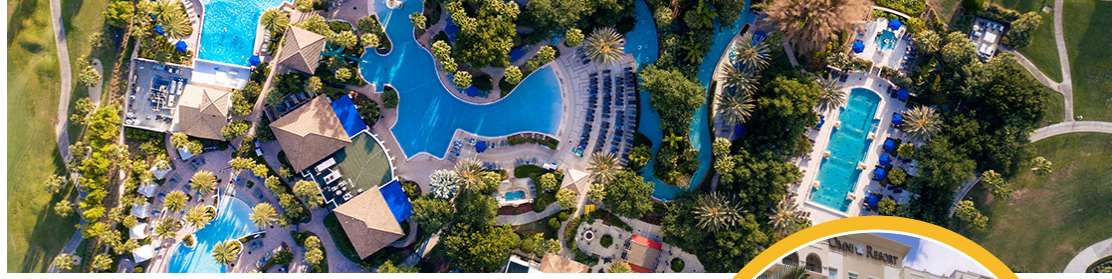
# CONNECTIONS 2024

**MAY 15-17, 2024 | ORLANDO**



**SIGN UP NOW** to take advantage of early-bird pricing! Offer ends after December 29th.

**Omni Orlando Resort at  
ChampionsGate | Orlando, FL**



## WELCOME TO CONNECTIONS 2024!

As iPipeline's new Chief Executive Officer, I'm incredibly excited to welcome you to our Connections 2024 conference. For the first time in over a decade, we are heading to a new location, Orlando, FL!

Our team of "Pipers" are working hard to plan an event that is simply unforgettable.

With a new location, we'll continue to bring fresh ideas that will leave our attendees inspired with innovative insights they can immediately implement to help grow their business. We are working hard to get key decision-makers to attend, so you can amplify your exposure and get the most out of your sponsorship investment.

I invite you to explore our extensive list of marketing opportunities and to consider joining us as a 2024 sponsor. Together, we can continue to educate the industry on life insurance, annuities, and wealth products, trends, and innovations, as we progress forward on our mission of protecting more families.

We are extremely grateful to our sponsors, as this conference would not be possible without your support.

I look forward to meeting you in sunny Orlando.



**PAT O'DONNELL, CHIEF EXECUTIVE OFFICER  
AT IPIPELINE**



**MAY 15-17, 2024 | ORLANDO, FL | READY TO GET STARTED?**  
**SIGN UP NOW** to take advantage of early-bird pricing! Offer ends after December 29th.



# WHAT IS CONNECTIONS?

Connections 2024 is a jam-packed event with an outstanding mix of general sessions and breakout sessions, bringing our attendees more than 32 hours of content featuring dozens of third-party industry experts, as well as iPipeline customers, partners, and members of the iPipeline team.



Connections 2024 is specifically designed to help innovate, motivate, and set our attendees up for ultimate success - all while providing our sponsors with ample time to network, take in the main stage presentations, and speak during our many breakout sessions. We also offer extensive branding opportunities throughout the conference to help you grow your networks and enhance your business.

## 2023 EVENT HIGHLIGHTS

**40+**  
Educational  
Sessions

**90+**  
Industry Speakers

**9+**  
Hours of  
Networking

**325+**  
Attendees

**40+**  
Sponsors

**32+**  
Hours of Content

**24 YRS**  
and Counting

## HIGH-LEVEL AGENDA

**We are hard at work finalizing our agenda to bring you the best conference!**

We plan to release the full agenda in October 2023. In the meantime, visit our website for more details.



**MAY 15-17, 2024 | ORLANDO, FL | READY TO GET STARTED?**  
**SIGN UP NOW** to take advantage of early-bird pricing! Offer ends after December 29th.





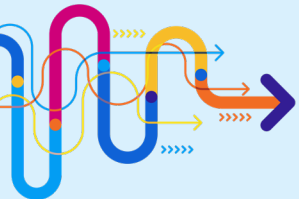
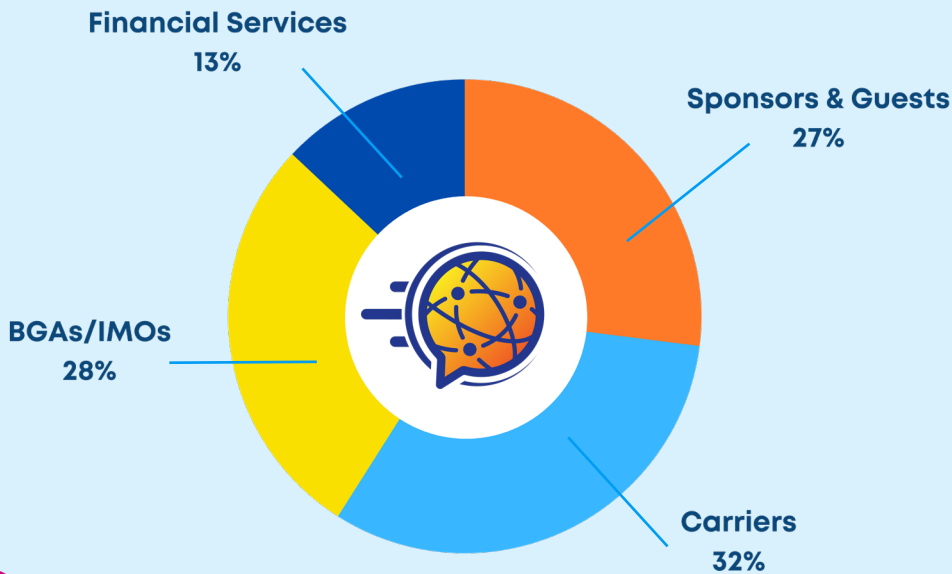
Connections 2024 will unite hundreds of Carriers, BGAs, and Wealth Management attendees like no other, as we explore emerging technologies, data, trends, insights, innovations, and more. Our sessions are designed to help the industry drive sales, reach deeper market penetration, improve the agent and customer experience, and so much more!

To see who you can expect to connect with through our sponsorship opportunities, check out the Connections 2023 attendee breakdown to your right.



From Presidents, CEOs, CTOs, and COOs to the VPs, AVPs, Directors, and Managers of Strategic Initiatives, Sales, New Business, Product Management, and more, Connections 2024 will connect you to the decision-makers and buying power you're looking for.

## BREAKDOWN OF ATTENDEES AT CONNECTIONS 2023:



### YEAR-OVER-YEAR ATTENDEE GROWTH

- 2023: 36% attendee increase from 2022
- 2024 Expectation: 35% attendee increase from 2023!

### SOME OF THE JOB TITLES THAT MADE UP OUR 2023 ATTENDEE LIST:

- AVP, Field Technology
- AVP, IT
- Business Solutions Architect
- Business Solutions Director
- Chief Executive Officer
- Chief Distribution Officer
- Chief Strategy Officer
- Chief Technology Officer
- Chief Underwriting Officer
- Chief Information Officer
- Chief Operating Officer
- Director, Life Operations
- Director, Product Management
- Director, Digital Sales & Strategy
- Director, Application Engineering
- Director, Case Management
- Director, New Business
- Director, Sales
- Director, Strategic Initiatives
- Director, Underwriting
- Director, Client Services
- Head of New Business & Underwriting
- Head of Product Management
- Head of Insurance
- IT Manager
- IT Director
- Manager of Customer Success
- Manager, Business Operations
- President
- Sr. Director, Product Technology
- Sr. Director, Application Development
- Sr. Director, Client Services
- Sr. Director, Operations
- Sr. Director, New Business
- Sr. Manager, Business Transformation
- SVP, Sales & Business Development
- SVP, New Business
- SVP, Head of Operations
- SVP, Underwriting & Case Management
- Technology Director
- VP, Business Development
- VP, Life Operations
- VP, Sales & Operations
- VP, Life and Health Underwriting
- VP, New Business
- VP, Operations
- VP, Digital Solutions
- VP, Product & Distribution



**MAY 15-17, 2024 | ORLANDO, FL | READY TO GET STARTED?**  
**SIGN UP NOW** to take advantage of early-bird pricing! Offer ends after December 29th.



# WHO ATTENDED CONNECTIONS 2023

Connections is at the center of the insurance and financial services industries. We're proud of the dynamic and robust list of companies that attend each year. Check out the list below to see the companies who attended Connections 2023.

*Companies in bold and orange designate a Connections 2023 sponsor*

- 5 Brokerage
- **AccuPoint Solutions**
- **AdamsBridge**
- Advisor Group
- Advisors Excel
- AgencyONE
- Allstate Financial Services
- Alt Financial Professionals
- Amazon Web Services
- American Equity Investment Life Insurance Company
- American Family Insurance
- American National
- Ameriprise Financial
- **Apis Productions**
- **APPS**
- Asset Marketing Systems
- **Asurint**
- Athene
- Balanced Growth Consulting
- BetterLife
- Capitas | Pacific Southwest Financial
- **Celent**
- Cincinnati Life
- CNO Financial Group
- **Cooperative Technologies, Inc.**
- Country Financial
- Covr
- CPS Insurance
- CreativeOne
- Crump Life Insurance Services
- D.A. Davidson
- **dacadoo**
- **DigitalOwl**
- Diversified Brokerage Services
- **DTCC**
- Eagle Life Insurance Company
- eFinancial
- **Employee Pooling, LLC**
- **eNoah iSolutions, Inc.**
- **ExamOne**
- **Express Imaging Services**
- F&G Annuities & Life
- Farm Bureau Financial Services
- Farm Bureau Life Insurance Company of Michigan
- **FIDx**
- **Financial Transmission Network, Inc. (FTNI)**
- **Foresters Financial**
- **ForMotiv**
- Forthright Capital Partners
- Gallagher
- GBS/Partners Advantage
- GBU Life
- Gen3 Advisor Group
- **Glia**
- **GreenWave Commissions**
- Guardian Life Insurance Company
- Highland Capital Brokerage
- Hyster Financial Group
- **iCover**
- **IMS Paramed, Inc.**
- InForce Solutions
- Innovative Solutions Insurance Services
- InSource, Inc.
- **Insurance & Financial Media Network**
- **InsurTech Express**
- ISN Network
- Janney Montgomery Scott LLC.
- John Hancock
- Kuvare
- Ladder
- Lakeview Financial
- Legal & General America
- **LexisNexis Risk Solutions**
- LIBRA Insurance Partners
- LIFE Brokerage, LLC
- **Lincoln Financial Group**
- Lion Street
- LPL Financial
- LPL Insurance Associates
- **Lyons Commercial Data**
- M. Williamson Insurance Services Inc.
- Magellan Financial
- MassMutual Life Insurance Company
- MassMutual Strategic Distributors
- McGill Brokerage, LLC
- **Mediflash**
- **Milliman IntelliScript**
- Money Concepts Capital Corp
- Morgan Stanley Wealth Management
- **Mutual of Omaha**
- **MVP Advisory Group**
- myLifeApp
- National Brokerage Atlantic
- National Life Group
- Nationwide
- Navy Mutual
- New York Life
- **Ohio National Life Assurance Company**
- OneAmerica
- Pacific Life
- Pacific Southwest Financial
- **Paperclip Inc.**
- Passerelle Partners
- Pekin Insurance
- Pinnacle Financial
- **Pro Scan Partners**
- Producers XL
- **Protective Life**
- Prudential
- Rampart Agency
- Raymond James & Associates
- RBC Wealth Management
- Sagicor
- Sammons Financial Group
- Securian Financial
- Senior Market Sales
- Shields Brokerage
- **Sigma**
- **Snowflake**
- Southern Capital Brokerage Co., LLC
- Southern Farm Bureau Life Insurance Company
- Southport Compass
- **Spark IPS**
- **SuranceBay**
- Symetra
- The Cason Group
- The Cincinnati Life Insurance Company
- The Marketing Alliance, Inc.
- The Pacific Bridge Companies
- The Pinnacle Group
- The Producers Group
- Thrivent Insurance Agency
- Transamerica
- Trawick Financial
- Underwriting Services of America
- UT Receivers
- Vanbridge
- **Vertafore**
- Wells Fargo
- Wentworth Financial Partners



**MAY 15-17, 2024 | ORLANDO, FL | READY TO GET STARTED?**  
**SIGN UP NOW** to take advantage of early-bird pricing! Offer ends after December 29th.



# CONNECTIONS SPONSORSHIP OPPORTUNITIES

We pride ourselves on working hard to maximize your marketing investment dollars and ensure you get the exposure and brand recognition you want and expect. With our dynamic and exclusive sponsorship package offerings and à la carte opportunities, your company will stand out amongst our attendees and help position you for new leads and opportunities.

	Premier	Diamond	Sapphire	Platinum	Gold	Silver
Financial Commitment	\$45,000	\$25,000	\$16,500	\$12,500	\$8,500	\$4,750
Available Slots	1	1	1	4	10	25
EVENT						
Booth Size	10' x 20'	10' x 20'	10' x 20'	10' x 10'	6' Table	6' Table
Registration Passes Included	8	7	6	5	3	2
Attendee Registration Lists (pre & post)	✓	✓	✓	✓	✓	✓
BRANDING						
Event Signage	✓	✓	✓	✓	✓	✓
Registration Site	✓	✓	✓	✓	✓	✓
Promo Item in Welcome Packet	✓	✓	✓	✓	✓	✓
Digital Logo at Registration Desk	✓	✓	✓	✓	✓	-
Inclusion in Applicable Conference Invitation Promotions	✓	✓	✓	✓	-	-
Logo Inclusion in Slide Transitions	✓	✓	✓	✓	-	-
Brand Recognition at Exhibitor Reception	✓	✓	✓	✓	-	-
Exclusive Sponsor Signage	✓	✓	✓	-	-	-
Daymond John, CEO, FUBU and Star of Shark Tank, Keynote Sponsor	✓	-	-	-	-	-
30 Minute VIP Meet & Greet with Daymond John for 30 Attendees of Sponsor's Choosing	✓	-	-	-	-	-
Main Stage Introduction of Daymond John's Keynote	✓	-	-	-	-	-
Logo on Conference Folder (Inside Pocket)	✓	-	-	-	-	-
10 Books Autographed by Daymond John to Giveaway	✓	-	-	-	-	-
iPipeline Channel Email Blast	1	1	-	-	-	-

*Continued on following page...*



**MAY 15-17, 2024 | ORLANDO, FL | READY TO GET STARTED?**  
**SIGN UP NOW** to take advantage of early-bird pricing! Offer ends after December 29th.



# CONNECTIONS SPONSORSHIP OPPORTUNITIES

	Premier	Diamond	Sapphire	Platinum	Gold	Silver
Conference Emcee Sponsor	-	✓	-	-	-	-
Exclusive Branding for Women's Luncheon	-	✓	-	-	-	-
Signage Sponsoring Event Meal	-	-	-	-	✓	-
SPEAKING OPPORTUNITIES						
Host/run 45-minute Breakout Session	1	1	1	1	-	-
Inclusion in Sponsor Breakout Promo Email	✓	✓	✓	✓	-	-
15-minute Mainstage Speaking Slot	✓	-	-	-	-	-
10-minute Mainstage Speaking Slot	-	✓	✓	-	-	-
45-second Video to be shown in General Session	-	-	-	✓	-	-
30-second Video to be shown in General Session	-	-	-	-	✓	-
MOBILE APP						
Mobile App Online Profile	✓	✓	✓	✓	✓	✓
Featured Exhibitor Status	✓	✓	✓	✓	-	-
Custom Push Notifications	1	1	2	-	-	-
Mobile App Sponsor	-	-	✓	-	-	-
Logo to appear on Splash Screen	-	-	✓	-	-	-
Signage Promoting App Sponsor	-	-	✓	-	-	-

*Continued on following page...*

**SIGN UP NOW** to take advantage of early-bird pricing! Offer ends after Dec. 29th.



MAY 15-17, 2024 | ORLANDO, FL | **READY TO GET STARTED?**



# SPONSORSHIP ADD ONS

Additional opportunities available only with the purchase of a Silver, Gold, Platinum, Sapphire, Diamond, or Premier sponsorship level.

## REGISTRATION

Lanyards (1 available) - \$3,500 | Logo representation on all attendees lanyards  
Name Badge (1 available) - \$2,000 | Logo representation on all attendees name badges  
Registration Bag (1 available) - \$3,500 | Logo representation on registration bag

## BRANDING

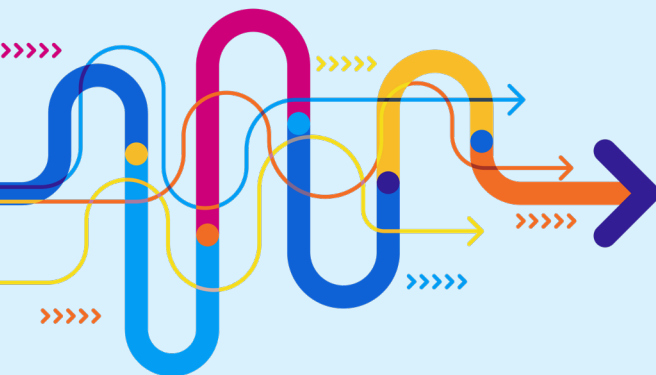
Gamification Sponsor (1 available) - \$2,250 | Sponsor mobile app gamification  
Custom Push Notifications (2 available) - \$1,250 | 1 custom push notification through mobile app  
Featured Exhibitor (1 available) - \$525 | Logo representation as featured exhibitor within the mobile app  
Digital Advertisement (5 available) - \$2,000 | Digital ad display at registration desk and general session slides  
Relaxation Station (2 available) - \$2,800 | Sponsor massage station on Day 1 or Day 2  
**NEW FOR 2024:** Pre or Post Event Social Media Post (5 available) - \$2,500 | Social media post pushed through iPipeline's LinkedIn network promoting your company's sponsorship  
**NEW FOR 2024:** Pre or Post Email Send to Connections 2024 attendees (2 available) - \$3,000 | Email sent promoting your company  
**NEW FOR 2024:** Photo Booth (1 available) - \$5,000 | Logo representation on photo booth signage and photo printouts  
**NEW FOR 2024:** Wi-Fi Sponsor (1 available) - \$5,000 | Logo representation on Signage with Wi-Fi details  
**NEW FOR 2024:** Mobile Charging Station (1 available) - \$10,000 | Logo representation on mobile charging station  
**NEW FOR 2024:** Room Drop (targeted) (1 available) - \$3,000 | Sponsor targeted room drop  
**NEW FOR 2024:** Transportation (1 available) - \$5,000 | Sponsor bus transportation to and from Opening Reception

## FOOD & BEVERAGE

Cocktail Napkins at Opening Reception (1 available) - \$3,500 | Logo representation  
Cocktail Napkins at Exhibitor Reception (1 available) - \$3,500 | Logo representation

## SPEAKING OPPORTUNITIES

Breakout Session (4 available) - \$2,000 | 45 minute breakout session speaking slot



Have a specific sponsorship idea in mind? Let's chat to explore the possibilities together.



**Christin DeLuzio**  
Senior Event and Engagement Consultant  
cdeluzio@ipipeline.com



MAY 15-17, 2024 | ORLANDO, FL | **READY TO GET STARTED?**





# SPONSORS OF CONNECTIONS 2023

PLATINUM



GOLD



SILVER



“Your event staff is top-notch. The overall conference is awesome, with great content and a balance of networking, information, and fun!”  
- 2023 SPONSOR

“The time given to partners and vendors to form new and stronger connections is outstanding!”  
- 2023 SPONSOR

“Manageable size, good energy, engaged attendees, great iPipeline staff!”  
- 2023 SPONSOR

## WHAT SPONSORS TOLD US ABOUT CONNECTIONS 2023

4.3 AVERAGE RATING ★★★★★☆ (OUT OF 5 STARS)

100%

Said they had Sufficient Opportunities to Network/Connect with Attendees\*

100%

Said Connections was Extremely Organized/Very Organized\*

75%

Said they were Extremely Satisfied/Satisfied with the Quality & Quantity of Leads Generated\*

\*Includes responses/data from sponsors who completed our post-event survey\*



MAY 15-17, 2024 | ORLANDO, FL | READY TO GET STARTED?  
SIGN UP NOW to take advantage of early-bird pricing! Offer ends after December 29th.



# FREQUENTLY ASKED QUESTIONS:

## When is Connections 2024?

Wednesday, May 15 through Friday, May 17, 2023

## What is the address of the Omni Resort?

1500 Masters Blvd, Championsgate, FL 33896

## Do you have a room block available?

Yes! All Connections 2024 sponsors and attendees are able to take advantage of [special hotel rates](#) we have coordinated directly with the Omni. The room block is currently open. Stay tuned for upcoming email communications that will be shared with sponsors so you can start making your hotel reservations.

## When will the attendee list be shared?

The attendee list will be shared with committed sponsors two weeks prior to the event and the post- attendee list will be shared two weeks after the event is over. Guidelines for use of the attendee list are as follows:

- Any co-branded communications including the iPipeline name, logo, and/or event logo must be reviewed and approved by Christin DeLuzio ([cdeluzio@ipipeline.com](mailto:cdeluzio@ipipeline.com)).
- The list may be used for a one-time-only email communication to the conference attendees. If the conference attendee opts in to receive additional communications from you, you may then continue to send periodic communications. You must receive the opt in as a result of your one-time-only email.
- This list is not to be distributed to any non-sponsors.
- Please limit who in your organization you share this list with.

## What format does our logo need to be provided in?

We request that you provide your logo in full-color and reversed options via .eps or .png format.

## When does registration open?

Registration will open in November 2023 and will remain open until the start of the event.

## What is the deadline for committing to a sponsorship?

All 2024 sponsorships must be committed no later than March 29, 2024.

## Invoicing and Payment – How does that work?

We accept check, wire transfer, and credit card payments for all sponsorships. All sponsorship fees will be billed and payment required, in full, no later than May 1, 2024. Please note any past due balances are subject to a \$25 late fee plus 1.5% interest per month.

## Do I get to pick my own booth space?

Yes! New for 2024 will be the opportunity for sponsors to choose their exact booth location at the time of contract. All booth locations will be chosen by the sponsor and will be on a first-come, first-served basis. Be sure to lock in your 2024 sponsorship early to ensure a prime booth space in the exhibit hall!

## Will Connections 2024 have a mobile app?

Yes! We are excited to offer a dynamic and robust mobile app experience for both our attendees and our sponsors. Additional details regarding our mobile app will be shared as we get closer to Connections 2024. If you have specific questions regarding sponsorship opportunities related to our mobile app, please contact us to learn more.

## I have questions about sponsorship opportunities and availability. Who do I contact?

We are here to help! If you have any questions about Connections 2024 sponsorships and availability, please contact:



**Christin DeLuzio**  
Senior Event and  
Engagement Consultant  
[cdeluzio@ipipeline.com](mailto:cdeluzio@ipipeline.com)



**Jared Bruley**  
Director of  
Channel Marketing  
[jbruley@ipipeline.com](mailto:jbruley@ipipeline.com)

## When and where is Connections 2025?

Monday, May 5 – Wednesday, May 7, 2025

Omni Orlando Resort at ChampionsGate | Orlando, FL

**\*\*\*PLEASE NOTE: Partner/Vendor Attendance and Sponsorship Policy\*\***

*Any partner or vendor who wishes to attend the conference must secure a sponsorship package. To inquire about a sponsorship, please contact [cdeluzio@ipipeline.com](mailto:cdeluzio@ipipeline.com).*



**MAY 15-17, 2024 | ORLANDO, FL | READY TO GET STARTED?**  
**SIGN UP NOW** to take advantage of early-bird pricing! Offer ends after December 29th.



# READY TO LOCK IN YOUR 2024 SPONSORSHIP?

Complete the Sponsorship Acceptance Form today and return it to Christin DeLuzio at [cdeluzio@ipipeline.com](mailto:cdeluzio@ipipeline.com).

**HAVE QUESTIONS? We're All Ears! Contact Christin DeLuzio today!**



## SPONSORSHIP ACCEPTANCE FORM

[CLICK HERE](#) TO FILL THIS FORM OUT ELECTRONICALLY ONLINE & SUBMIT

**Primary Contact Name:**

\_\_\_\_\_

*(This is the contact who will receive all sponsor communications)*

**Company:** \_\_\_\_\_

**Contact Email:** \_\_\_\_\_

**Contact Phone:** \_\_\_\_\_

### SPONSORSHIP TERMS:

*Sponsor agrees to the Connections 2024 Sponsorship as outlined above. Your signature below confirms your sponsorship level. As a sponsor you will be billed for the sponsorship in Q1 2024. By signing this document, Sponsor agrees to pay the sponsorship fee as marked below, prior to the Connections 2024 start date (May 1, 2024). This agreement is non-cancelable, once submitted, Sponsor is fully responsible for all charges as noted above, regardless of whether Sponsor participates in the event.*

### 2024 SPONSORSHIP LEVEL & COSTS:

\_\_\_\_\_ agrees to a \_\_\_\_\_ sponsorship level at Connections 2024 for \$ \_\_\_\_\_  
*(Company Name) (Sponsorship Level) (Cost)*

**Please indicate if you intend to use your exhibitor space:**

\_\_\_\_\_ Yes, my company will be using our Exhibit Hall Space. \_\_\_\_\_ No, my company will not be using our Exhibit Hall Space.

**2024 SPONSORSHIP ADD ONS:** Please check any and all that apply and use the lines to write out the add on you are interested in:

**REGISTRATION:** \_\_\_\_\_

**BRANDING:** \_\_\_\_\_

**FOOD & BEVERAGE:** \_\_\_\_\_

**TOTAL SPONSORSHIP COST:**

\$

**Signature:** \_\_\_\_\_

**Name & Title:** \_\_\_\_\_

**Company:** \_\_\_\_\_ **Date:** \_\_\_\_\_



**MAY 15-17, 2024 | ORLANDO, FL | READY TO GET STARTED?**  
**SIGN UP NOW** to take advantage of early-bird pricing! Offer ends after December 29th.

