# We're excited to welcome you to Pipeline's e-SSENTIALS® Community!

# **Congratulations!**

We know that to be a successful BGA, you need a premium technology solution -- and a partner who understands the challenges of the BGA community. That's why we're excited you've selected iPipeline and our e-SSENTIALS bundle. This bundled technology package is designed to help make life insurance simple, easy, and efficient, from quote to policy delivery. With e-SSENTIALS, your agency will be able to drive best practices while offering a seamless experience for your agents and back-office personnel – all while allowing you to focus your time and money on landing new business.



## Say Hello to the Superpowers of e-SSENTIALS



We've packaged all the necessary solutions together with e-SSENTIALS to take your life insurance sales process *digital!* 

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**Product Information** (Key Information)

FormsPipe® (Forms Repository)

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XRAE® (Field Underwriting)

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**LifePipe** (Term Life Quoting)

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iGO® (e-Application)

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**DocFast®** (Document e-Delivery)

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InsureSight® (Data Reporting & Analytics)

**iService** (Self-Service Portal)

# It's So Easy to Get Started

We know the power of customization. That's why we are busy working to create and tailor all the solutions above, making them personalized for your organization.

To successfully complete your customized set up, we'll need additional information. A member of the iPipeline Team will reach out shortly (if they haven't already!).

## The Product Details Behind e-SSENTIALS

#### **Product Information**

Gain Access to Build Charts, Underwriting Requirements, Product Highlights, and More

Gain access to product information for 100s of Carriers, and 1000s of products and product types. Accessible via a link on your website, empower your agents with access to build charts, underwriting requirements, product highlights, age limits, face amounts, and more. This solution is highly customizable allowing you to change the look of your product information screen, search, and packaging options.



Click here to learn more about Product Information

# The Product Details Behind e-SSENTIALS (continued)...

### **FormsPipe**

#### Visit One Centralized Location for All Carrier Products and Supplemental Forms

Access one centralized repository of applications, disclosure forms, questionnaires, and policy holder service documents – and all are fillable and downloadable.

Your agents can customize their desired forms packets and download or print forms. This solution easily integrates with iPipeline's e-Application product, iGO.



Click here to watch a tutorial to learn more

#### **XRAE**

#### **Generate Multi-Carrier Underwriting Results, Instantly**

XRAE enables your agents and agency staff to obtain a more accurate representation of a client's health class. This solution supports multi-carrier, multi-impairment health class ratings, or ranges based on published and unpublished carrier underwriting guidelines.



Click here to watch a tutorial to learn more

## **LifePipe**

#### **Run Multi-Carrier Quotes, in Seconds**

LifePipe enables your agents and staff to run multi-carrier quotes across 1000+ term life products. Your agents can seamlessly plug LifePipe quote data into iGO to easily complete the e-Application process.



Click here to watch a tutorial to learn more

#### iGO

#### **Complete Applications Electronically, 100% in Good Order**

With our iGO e-App solution, you can improve efficiency and productivity by eliminating errors and producing an "in good order" application. This intelligent fillable form solution can integrate with forms and LifePipe to eliminate manual data entry errors.



Click here to watch a tutorial to learn more

#### **DocFast**

#### **Simplify Your Document Delivery**

With DocFast, you can transform the manual document delivery process into a secure, swift, and seamless digital experience. This solution allows for multiple users and workflows so that everyone in your distribution chain can electronically receive, review, and approve policies.



Click here to watch a tutorial to learn more

## The Product Details Behind e-SSENTIALS (continued)...

## **InsureSight**

#### **Harness the Power of Data Analytics**

Our cloud-based analytics and benchmarking service can provide key insights into your business. With our InsureSight solution, you can tap into a holistic view of your business via scorecard views, dashboards, and real-time reporting to improve performance and drive growth.



Click here to watch a tutorial to learn more

#### **iService**

#### **Backed by a Comprehensive Self-Service Portal**

Our comprehensive self-service portal maintains current content profiles for Carriers, Products, and States. With iService, you can configure your quote engine, forms library, and iGO e-App profiles. This allows you to customize your search and packaging options, as well as add customized agency forms to the forms library.



Click here to Access iService

## We Provide You With Exclusive Access to **Our Centralized Resource Center**

As our valued customer, you now have access to our Customer Portal. This comprehensive resource center offers you access to product information and training materials and provides an opportunity to engage with the iPipeline community through our idea forum and content suggestion sessions.

We invite you to create an account to immediately start accessing this centralized resource center.

Click here to create an account and get started.



# **Tap into Our Customer Portal for Key Information**

#### **PRODUCTS**

Check out all our product offerings, their benefits, and features.



#### **RESOURCES**

Access our comprehensive selection of resources, including product training.



#### **IDEA FORUM**

We invite you to submit any suggestions for future enhancements including new feature ideas.



## **AGENT ASSISTANCE**

Is your agent having trouble writing an e-App? You can utilize our Agent Assistance section to help your agents.



# We'll Send You the Latest News - Specifically Focused on You

Looking to stay up to date on the latest current news and receive information on today's hot topics? Then you won't want to miss our BGA Buzz!

The BGA Buzz is our quarterly e-newsletter, specifically tailored for our BGAs. We bring you the latest news, and our insights and views, all in one easy-to-read site.





On behalf of the entire iPipeline team, I'd like to welcome you to our e-SSENTIALS community. I will be your primary contact, so please reach out to me with any questions, requests, or concerns.

We're excited to welcome you to iPipeline - and we look forward to our journey together.





1.800.641.6557 support@ipipeline.com



**Click here to access** 

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