

JUNE

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT/SUN
29 May	20	31	1	2 Social: Beat the Buzzer	3/4
5 Social: LIC Final Expense Meeting	6	7 Social: Laser App Product Video & Customer Centric Blog	8 Social: Beat the Buzzer	9 Social: Global Social Poll	10/11
Pekin Golf Classic		Pershing INSITE LIC Final Expense Profitability Workshop			
12 Social: Annuity Awareness Month	13	14 Social: PR Customer Success	15 Social: US Open	16 Social: Global Social Poll	17/18 Social: Father's Day
19 Social: Juneteenth	20	21	22 Social: Pipers in Different Places & Vertafore Press Release	23	24/25
26 Social: Pride Month	27	28 Social: National Insurance Awareness Day	29 Laser App Webinar	30	

JULY

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT/SUN
3	4	5	6	7 Social: Resonant Listicle	8/9 Social: Canada Day
10	11 Social: Independence Day	12 Email: Underwriting Webinar Series – Registration Open Social: Underwriting Webinar Series	13	14 Social: Wimbledon Laser App Webinar	15/16
17	18 Social: Resonant Data Driven LIC Home Service Committee Meeting	19 Social: Resonant Blog Email: Underwriting Webinar Series LIC Marketing Committee Meeting	20	21	22/23
24 Social: Resonant Product Video	25 FSI Regional Round Table	26 Email: Underwriting Webinar Series Social: Underwriting Webinar Series	27 Social: Pipers in Different Places	28	29/30 Social: International Day of Friendship
31	1 August	2	3	4	5/6

AUGUST

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT/SUN
31 July	1	2 Underwriting Webinar Series – Email Four	3	4	5/6
	LFG Distribution Summit				
7	8	9 Email: Underwriting Webinar Series Social: Underwriting Webinar Series	10	11	12/13
14 Email: Underwriting Webinar Series – Last Chance to Register	15	16 Social: Underwriting Webinar Series Underwriting Webinar One	17 Email: Underwriting Webinar Series – Thanks for Attending	18	19/20
21	22	23 Underwriting Webinar Two	24 Email: Underwriting Webinar Series – Thanks for Attending	25	26/27
28	29	30 Underwriting Webinar Three	31 Email: Underwriting Webinar Series – Thanks for Attending	1 September	2/3

SEPTEMBER

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT/SUN
28 August	29	30	31	1	2/3
4 Resonant Campaign – Coffee Mailer	5	6	7	8	9/10
11 Email: Follow-Up Resonant Campaign – Email One	12	13	14	15	16/17
18 Email: Follow-Up Resonant Campaign – Email Two	19	20	21	22	23/24
25	26 LIC Operations Committee Meeting	27 LIC Technology Committee Meeting	28	29	30

OCTOBER

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT/SUN
2	3	4	5	6	7/8
9	10	11 NAFA Annuity Distribution Summit	12	13	14/15
16	17	18 ADISA Annual Conference & Tradeshow	19	20	21/22
23	24	25 Schwab IMPACT 2023	26	27	28/29 LIMRA Conference
30	31 LIMRA Conference	1 November	2	3	4/5
		InsureTech Connect			

NOVEMBER

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT/SUN
30 October	31	1	2	3	4/5
			LIC Conference Call		
		Beacon - The Roundtable			
		InsureTech Connect			
6	7	8	9	10	11/12
13	14	15	16	17	18/19
		LIC Preneed Forum			
20	21	22	23	24	25/26
27	28	29	30	1 December	2/3

DECEMBER

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT/SUN
27 November	28	29	30	1	2/3
4	5	6	7 LIC Conference Call	8	9/10
11	12	13	14	15	16/17
18	19	20	21	22	23/24
25	26	27	28	29	30/31