SEPTEMBER

| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SAT/SUN |
|---|---|--|---|--|---------|
| 28 August | 29 | 30 | 31 | 1 | 2/3 |
| 4 Social: Labor Day Resonant Campaign – Coffee Mailer | 5 Social: Fun Facts with Forms Guy | 6 | 7 | 8 Social: Agency Integrator Infographic | 9/10 |
| 11 Social: Patriot Day Email: Follow-Up Resonant Campaign – Email One | 12 Social: Fun Facts with Forms Guy | 13 | 14 | 15 Social: Underwriting Webinar Tidbit | 16/17 |
| 18 Email: Follow-Up Resonant Campaign – Email Two | 19 | 20 Email: Laser App Enterprise - Email One | 21 Social: Agency Integrator Product Video | 22 Social: Hispanic Heritage Month | 23/24 |
| 25 | 26 LIC Operations C | 27 Email: Laser App Anywhere - Email One ommittee Meeting LIC Technology C | 28 Social: Agency Integrator Blog | 29 Social: Underwriting Webinar Tidbit | 30 |

OCTOBER

| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SAT/SUN |
|---------------------------------------|--|--|-------------------|--------|-------------------------|
| 2 | 3 | 4 Email: Laser App Enterprise Email Two Email: Laser App Anywhere New Prosects - Email One | 5 | 6 | 7/8 |
| 9 Social: Canadian Thanksgiving | 10 Social: World Mental Health Day | 11 Email: Laser App Anywhere - Email Two | 12 | 13 | 14/15 |
| | | NAFA Annuity Di | stribution Summit | | |
| 16 | 17 | 18 Email: Laser App Enterprise Email Three & Anywhere Prospects Email Two | 19 | 20 | 21/22 |
| | ADISA Annual Conference & Tradeshow | | | 0.7 | 00/00 |
| 23 | 24 | 25 Email: Laser App Anywhere - Email Three | 26 | 27 | 28/29 LIMRA Conference |
| | | Schwab IMPACT 2023 | | | |
| | Conference | | | | |
| 30 | 31 | 1 November | 2 | 3 | 4/5 |
| | NAILBA 42 | | | | |
| | | | | | |

NOVEMBER

| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SAT/SUN | |
|---------------|--|--|---|------------|---|--|
| 30 October 31 | | 1 Email: Laser App Anywhere New Prosects - Email Three NAILI | LIC Conference Call BA 42 e Roundtable InsureTech Connect | 3 | 4/5 | |
| 6 | 7 Social: National Native American Heritage Month | 8 Connections 2024 Registration Goes Live | 9 | 10 | 11/12 Social: Veteran's Day & Remembrance Day Social: Diwali | |
| 13 | 14 | 15 Email: Laser App Anywhere New Prosects - Email Four LIC Prene | 16 eed Forum | 17 | 18/19 | |
| 20 | 21 | 22 | 23 Social: US Thanksgiving | 24 | 25/26 | |
| 27 | 28 | 29 | 30 | 1 December | 2/3 | |

DECEMBER

| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SAT/SUN |
|-------------------------|-----------------------|-----------|------------------------|--------|---------|
| 27 November | 28 | 29 | 30 | 1 | 2/3 |
| 4 | 5 | 6 | 7 LIC Conference Call | 8 | 9/10 |
| 11 | 12 | 13 | 14 | 15 | 16/17 |
| 18 Social: Hannukah | 19 | 20 | 21 | 22 | 23/24 |
| 25 Social: Christmas | 26 Social: Kwanzaa | 27 | 28 | 29 | 30/31 |