

OCTOBER

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT/SUN
2	3	4	5 Social: Agency Integrator Blog	6 Social: Connections Sizzle Video	7/8
9 Social: Canadian Thanksgiving & Forms Guy	10 Social: World Mental Health Day	11 Social: NAILBA session	12	13	14/15
NAFA Annuity Distribution Summit					
16	17	18	19 Email: Resonant Campaign – Pre Mailer 1	20	21/22
ADISA Annual Conference & Tradeshow					
23 Social: NAILBA Booth Promo	24	25 Email: Connections Hype EM2 Social: Connections Hype 2 Schwab IMPACT 2023	26 Email: Resonant Campaign – Pre Mailer 2 Social: New Website	27 Social: BGA Buzz	28/29 LIMRA Conference
LIMRA Conference					
30 Social: Beat the Buzzer	31 Resonant Campaign Boxed Coffee Mailer Hits	1 November	2	3	4/5

NOVEMBER

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT/SUN
30 October	31	1 Email: Laser App EM1 (2 versions)	2 LIC Conference Call	3 Email: Laser App Anywhere - Email Three	4/5
		NAILBA 42			
		Beacon - The Roundtable			
		InsureTech Connect			
6	7 Social: National Native American Heritage Month	8 Connections 2024 Registration Goes Live Email: Connections EM3 Social: Connections	9 Email: Follow-Up Resonant Campaign EM1	10	11/12 Social: Veteran's Day & Remembrance Day Social: Diwali
13	14	15 Email: Laser App EM2 (2 versions)	16 Email: Follow-Up Resonant Campaign EM2	17	18/19
		LIC Preneed Forum			
20	21	22	23 Social: US Thanksgiving	24	25/26
27	28 Email: Connections EM4 Social: Connections	29 Email: Laser App EM3 (2 versions)	30	1 December	2/3

DECEMBER

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT/SUN
27 November	28	29	30	1	2/3
4	5	6	7 LIC Conference Call	8	9/10
11	12 Email: Connections EM5 Social: Connections	13 Email: Laser App EM5 (2 versions)	14	15	16/17
18 Social: Hannukah	19	20 Email: Laser App EM6 (2 versions)	21	22	23/24
25 Social: Christmas	26 Social: Kwanzaa	27	28	29	30/31