

July

2024

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT/SUN
24	25 Social: Pride Month #2	26 Social: Innovate to Elevate Video #1	27 Social: Pride Month Breakfast & DocFast	28 Social: National Insurance Awareness Day	29/30
NAFA					
1 Social: Canada Day & DocFast Blog: DocFast	2	3	4 Social: Independence Day Social: DocFast	5	6/7
8 Social: DocFast Email: Laser App & DocFast	9	10 Social: DocFast	11 Social: Agency Integrator Email: Agency Integrator	12	13/14
15 Social: DocFast Blog: Laser App Email: DocFast	16 Social: Laser App	17	18 Social: DocFast	19	20/21
22 Social: DocFast Blog: Agency Integrator Email: DocFast	23	24 Email: DocFast	25 Social: DocFast	26	27/28
29 Podcast: Laser App	30 Social: Agency Integrator Email: Agency Integrator	31 Email: Laser App			Paid Social Media Campaign for Agency Integrator Early July – July 31 Paid Social Media Campaign for Laser App Aug 1 – Aug 31

BetterLife Member Gathering

August

2024

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT/SUN
			1 Direct Mailer: Laser App	2	3/4
5 Direct Mailer: Agency Integrator Email: SF Follow Up – Agency Integrator & Laser App	6	7	8	9 Social: International Day of World's Indigenous People	10/11
12 Email: SF Follow Up – Agency Integrator Email: SF Follow Up – Laser App	13	14	15	16	17/18
19 Email: SF Follow Up – Agency Integrator Email: SF Follow Up – Laser App	20 Email: Agency Integrator Social: Agency Integrator	21 Email: Laser App	22	23	24/25
26 Email: SF Follow Up – Agency Integrator Email: SF Follow Up – Laser App	27	28 Social: Laser App Blog: Laser App	29	30	31
					Paid Social Media Campaign for Agency Integrator Aug 1 – Aug 31 Paid Social Media Campaign for Laser App Aug 1 – Aug 31

September

2024

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT/SUN
					1
2 Social: Labor Day	3	4	5	6	7/8
9	10 Email: Agency Integrator Social: Agency Integrator	11 Email: Laser App Social: Patriot Day	12	13	14/15 Social: Hispanic Heritage Month
16 Podcast: Laser App	17	18	19	20	21/22 LIMRA
LIMRA Annual Conference					
23 Blog: Agency Integrator	24	25	26	27	28/29
30					Paid Social Media Campaign for Agency Integrator Sept 1 – Sept 30 Paid Social Media Campaign for Laser App Sept 1 – Sept 30

October

2024

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT/SUN
	1 Email: Agency Integrator	2	3	4	5/6
7 Social: Customer Service Appreciation Week	8 Social: Agency Integrator	9 Email: Laser App	10 Social: World Mental Health Day	11	12/13
14 Social: Canadian Thanksgiving	15	16 Social: Laser App	17	18	19/20
Beacon The New Age of Marketing & Recruiting Roundtable					
21	22 Email: Agency Integrator	23	24	25	26/27
28	29	30 Email: Laser App	31		
					Paid Social Media Campaign for Agency Integrator Oct 1 – Aug Oct 31 Paid Social Media Campaign for Laser App Oct 1 – Oct 31

November

2024

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT/SUN
				1 Social: Diwali & Global BA Day (business analyst)	2/3
				AF Lunch & Learn	
4	5 Social: National Native American Heritage Month	6	7	8	9/10
		Beacon – The Roundtable			
11 Social: Veteran's Day Remembrance Day-UK	12	13	14	15	16/17
18	19	20	21	22	23/24
NAILBA Conference					
25	26	27	28 Social: Thanksgiving	29	30

December

2024

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT/SUN
					/1
2	3	4	5	6	7/8
9	10	11	12	13	14/15
16	17	18	19 Social: Happy Holidays	20	21/22
23	24	25	26	27	28/29
30	31				