



## Hi! We're your iPipeline Marketing Team.

Here's a little bit about each of us and links you can use to contact us.



**LISA SHEA**

AVP, Head of Marketing



I have been with iPipeline for 13 years and love how every day is a different challenge. As marketers, we get to experiment and test new ways to reach our target audiences, and in the ever-changing digital environment, we continually get to evolve our styles and methodologies. In my spare time, I love to read but only light-hearted fiction books. I always have a book on me at all times. My favorite author is Elin Hilderbrand, and if you like to read, connect with me on [Goodreads](#).



**SHRUTI BIST**

Director of Product Marketing



I joined iPipeline in September of 2022 and my favorite thing about marketing is how we can act, think, and communicate from the inside out (Why > How > What). In my free time, I like to ski, hike, spend time with my dogs (Rex and Waz), travel, (I've been to 20+ countries across 4 continents) and practice Vipassana Meditation (the oldest form of Buddhist meditation).



**JARED BRULEY**

Director of Channel Marketing



I joined iPipeline in August of 2022, and I could not be more excited to part of such a dynamic and fun organization. I love how marketing is always evolving and how we get to shape and tell our brand story for the world. In my free time, I love to spend time up at our cabin (near Wisconsin Dells) and travel the world with my life partner of 19 years. My favorite place I have been so far would be Egypt (hands down)!



**CAROL GOSSER**

Director of Content & Communications



I joined iPipeline in March of 2022, and I am proud to be part of such a strong team of experienced and collaborative professionals. We are a small and focused marketing team, but we don't forget to have fun! When I am not writing the next big press release, you can find me at the beach or on our boat, spending time with my family, or cheering on my favorite team, the Nittany Lions!



**MEGHAN KOLP**

Director of Digital Marketing



I have been with iPipeline for 1.5 years, and I love how our industry is constantly shifting and evolving - there is always something to learn! In my free time, I love to travel, hike, read, do yoga, and complete DIY house projects.



**CHRISTIN DELUZIO**

Senior Event & Engagement Consultant



I joined iPipeline in 2016 (and had a stint as a summer intern in 2014). The team of people around me makes working in Marketing at iPipeline fun, collaborative and rewarding. In warmer months, I love reading a book on the beach, spending time with my husband (Chris) and our dog (Parker), going on walks, enjoying our favorite outdoor restaurants, and taking weekend trips to the Chesapeake Bay.



**TRACY BYRNE**

Senior Graphic Designer



I joined iPipeline in January of 2023. I believe that Marketing and Graphic Design go hand-in-hand. I love enhancing content by crafting it into something visually exciting to have an impact. When not designing, I can be found raising my two beautiful, young girls (Lola and Lindsey), and spending time with my husband (Dan) and rescue dog (Lacey). I love to travel, hike, and capture memories with my family through photos and videos.



**TAMARA TRAMMELL**

Marketing Campaign Specialist



I have been with iPipeline since April 2023. My favorite thing about marketing is how collaborative we get to leverage creative thinking to find solutions to problems. I enjoy outdoor hiking, going to concerts, finding new places to visit and restaurants to eat at, and spending time with my family.